



ATLANTIC CENTRAL DISTRICT

OPTIMIST INTERNATIONAL

THIRD QUARTER EXECUTIVE BOARD MEETING

The Inn at Reading

Friday, May 6, 2016

PRESENT: Governor Delores Wright, Governor Elect LaVera Seymour, Secretary Maxcine Collier, Treasurer Guy Templin, Assistant Governor Marion Dourte, Lt Governor Zone 4 Ted Cerwood, Lt Governor Zone 5 Kenneth Seymour, Lt. Governor Zone 6 Robert Duvall, Lt Governor Zone 7 Dallas Smith, Lt. Governor Zone 8 Robert Collier, Meetings and Convention Chair Dee Cerwood and Leadership Development Chair Gene Riordan and A&A Chair John Breidenbach

ALSO PRESENT: Bill Drummond, Lue Drummond, Shawn Fleming and Tana Pratt

Governor Delores Wright called the meeting to order at 8:10PM. The invocation and toast were given by Chaplain Bob Collier followed by the reciting of the Pledge of Allegiance by those in attendance.

MOTION: To approve the minutes as emailed by Secretary Maxcine Collier with the correction of Ken Seymour's email address which is waterfalltoo@msn.com. Guy Templin/Ted Cerwood. Carried.

FINANCE REPORT: POIBD/District Treasurer Guy Templin reported that there was a bank balance of \$28,385.21. There were cash receipts of \$4,648.64, and cash disbursements of \$1,436.88. The report was filed for audit. Treasurer Guy Templin also reviewed the Aging Report and noted that Township of Lower, NJ was in the arrears for dues for 120+ days. Governor Delores Wright mentioned that Township of Lower, NJ will be paying everything in full.

LT. GOVERNORS' REPORTS:

- **ZONES 1, 2 and 3:** NO REPORTS.
- **ZONE 4 Ted Cerwood:** South Chester and Rose Tree Media will be having NOW meetings. One club, Havertown, had an Essay Contest. West Chester-Goshen had an Oratorical Contest. All clubs are active in some manner. The Zone membership has increased from 143 on October 1, 2016 to 177 to date.
- **ZONE 5 Kenneth Seymour:** Galilee Community hosted the Zone meeting on May 2, 2016. The clubs with representation included Dream Builders, East Montco, Galilee Community, Lower Montco and Valley Forge. There is a contest to see which clubs will have the most representation at the Zone meetings. As of now, Lower Montco is leading with 17 points. Valley Forge is up by two members and Galilee Community is up by one member. An update of the various activities and events held by the clubs in Zone 5 was given, as well.

- **ZONE 6 Robert DuVall:** The beginning membership was 382, and the current membership is 359. The last Zone meeting was held on April 26, 2016 at Wegman's. The clubs represented were Allentown, Boyertown, Kutztown and Stroudsburg. Kutztown had an Oratorical Contest.
- **ZONE 7 Dallas Smith:** The beginning membership was 160, and the current membership is 159. Elizabethtown added 5 new members, and Gettysburg added 1 new member. East York is planning a NOW meeting on June 4, 2016. The 3rd Quarter Zone Meeting was hosted by Lancaster on April 19, 2016, and the 4th Quarter Zone Meeting will be hosted by Gettysburg on August 17, 2016. The Optimist Olympics will be at York Ice Arena on Friday, May 13, 2016, beginning at 10 AM. The East York Pig Roast begins at 6 PM on Tuesday, June 14, 2016.
- **ZONE 8 Bob Collier:** Zone 8 has a total membership of 82. The California Area Optimist Club disbanded. The Zone is down by 5 members.

COMMITTEE REPORTS:

- **Photo Contest:** *Lue Drummond* gave the report for Chairperson Todd Culbreath. There will be from 7 to 8 clubs participating in the contest. Voting will take place on Saturday morning before the Oratorical Contest.
- **Membership:** *Marion Dourte* reported that from the most recent T-Shot, Zones 2, 3 and 4 have a plus in membership. She stated that we have two District FOOs.
 - ✓ *Guy Templin* explained that there is an OI Membership incentive honoring our heroes that runs from March 1, 2016 to June 30, 2016. One hero such as a teacher, educator, law enforcement person, public safety person, veteran and/or active duty military personnel can be added to a club roster paying full OI membership dues with a second hero receiving free OI membership for a year.
 - ✓ *Governor Delores* stated that there are three membership incentives for the 2nd half of the year from April 1st to September 30th 2016. The top three members to being in the most new members will receive gift cards in the following amounts: 1st Place=\$150; 2nd Place=\$100.00, and 3rd Place=\$50.00. Secondly, all Builders of Excellence will be placed in a drawing to win a \$100.00 donation in his/her name to OIF or CCOF. Last, a \$100.00 gift will be given to a club that has a successful Now program by placing all of the eligible club names in a drawing to select one winner.
- **Oratorical Contest:** *Marion Dourte* reported that there are 13 contestants. The contests will begin at 10:30 AM. Room A will have 6 contestants, and Room B will have 7 contestants. Five (5) Contestants will go to the finals.

- **CCDHH: *Marion Dourte*** reported that there was one contestant, Lauren Kirkpatrick, from Valley Forge who will give her speech right after the Oratorical Contest. However, since we do not have the required minimum of 3 contestants, the one contestant cannot receive the scholarship.

MOTION: To give the CCDHH contestant \$250.00. *Kenneth Seymour/Robert DuVall* **Carried.**

- **Governor Elect Report: *Governor Elect LaVera Seymour*** reported that *Marion Dourte* will serve as the Mentor; *Maxcine Collier* will serve as the secretary; *Guy Templin* will serve as Treasurer with a request be made for an exception for him to do so. *Delores Wright* will be the Immediate Past Governor and Certified Club/District Trainer. *Gene Riordan* will be the Leadership and Development Chairperson. Meetings and Convention Chairperson will be *Lue Drummond* with *Shawn Fleming* and *Kenneth Seymour* on the committee. District Foundation Representative will be *Sue Creswell*, and PGI Chairperson will be *Faith Seymour*. The Lt. Governors will be *Darren Laws*, Zone 4; *Thomas Hough*, Zone 5; *Robert DuVall*, Zone 6; *Dallas Smith*, Zone 7 and *Robert Collier*, Zone 8.

- ✓ First Quarter Board Meeting is being proposed to be held on October 21 -22, 2016 at CentraState Healthcare System (901 West Main St. Freehold, NJ 07728). The lodging for Friday night will be at Hampton Inn East Windsor located on 384 Monmouth Street. Rooms are \$119 plus taxes/fees. Reservations must be made by September 21, 2016. Telephone: 609-426-1600.
- ✓ Second Quarter Board Meeting is being proposed to be held on March 3-4 2017 at Hilton Garden Inn, Ft. Washington, PA 19034. Rooms are \$109 plus taxes/fees. Reservations must be made by February 1, 2017. Telephone: 215-646-4637.
- ✓ Third Quarter Board Meeting is being proposed to be held on May 6-7, 2017 at the Inn at Reading Hotel 1040 N. Park Road in Reading, PA 19610. Rooms are \$99.00 plus taxes/fees. Reservations must be made by April 21, 2017.
- ✓ Fourth Quarter Board Meeting and Convention August 2017 *Option 1: August 11-13, 2017 at the Crowne Plaza located at 260 Mall Boulevard in King of Prussia, PA, Option 2: Golden Inn Hotel at the Ocean Front at 78th Street in Avalon, NJ. Option 3: TBD Hershey?*

- **OI Convention: *Governor Delores*** reminded those in attendance of the OI Convention in Quebec City located in Quebec, Canada from June 30th – July 2, 2016.
- **District Convention/Ad Book: *Dee Cerwood*** passed out a flyer containing information about the joint District Convention with Maryland/South Delaware which will be held from August 26-28, 2016 at the Eisenhower Inn and Conference Center located at 2634 Emmitsburg, Rd in Gettysburg, PA 17325. (Telephone: 717-334-2755) The deadline for room reservations is July 26, 2016, and those registering should remember to mention *ACD Optimist* for the special rate. All rooms are \$132 plus \$14.53 tax, totaling \$146.52 per room. The completed registration form for the Convention should be sent to Dee Cerwood (345 Brookline Blvd. Havertown, PA 19083 610-853-1295) with checks made payable to *Atlantic Central District*. The deadline is August 13, 2016 to do so. *The Friday Theme Italian Buffet is \$28.50 per*

person; the Old Timer's Breakfast is \$14.00 per person, and the Installation Dinner is \$27.00 per person.

Delores Wright added that Kathleen Manchec will be in charge of the joint ad book for both Districts.

- **Essay Contest: Governor Delores** mentioned that the Essay Contest winner will read her essay after the Oratorical Contest and receive a \$2500.00 scholarship.
- **Hall of Fame: Guy Templin** distributed a flyer delineating the details of the Hall of Fame nomination process. Each club should submit the nominees for either Living Member and/or the Posthumous Award by June 15, 2016 to Guy Templin, Chairperson.
- **Leadership Development: Gene Riordan** stated that he has been conducting Leadership Development Training via teleconference. The next series will address how to improve communications with members and with our communities with the intent of getting more interest in what our clubs do, increasing membership and increasing the involvement of existing members. The title of this series will be: *"Everyone Communicates; Few Connect ... What the Most Effective Leaders Do Differently"* from John Maxwell. The series will be on Tuesday evenings from 8:00PM - 9:00PM for 5 weeks beginning on May 24th. Connection can be by telephone or through the internet which will allow the slides to be viewed. Email or call Gene if you are interested or no someone who is interested. (Telephone: 610-745-0104 email: eriordan@aol.com)
- **A&A: John Breidenbach** requested that the clubs send in their YAC reports for the First and Second Quarters, if they have not done so.
- **Leadership Summit: Governor Elect LaVera** gave a brief overview of the Regional Summit in Niagara Falls that she and Delores Wright attended. She mentioned that the sessions on Saturday was from 8AM to 4PM and focused on what can be done to help clubs be successful.
- **Governor's Comments: Governor Delores** urged all clubs to pay their bills on time, submit their YAC reports and grow the organization. She stressed the importance of clubs having NOW meetings.
- **Adjournment:** The meeting was adjourned at 9:30PM followed by the reciting of the Optimist Creed.

Respectfully Submitted,

Maxcine Collier, Secretary